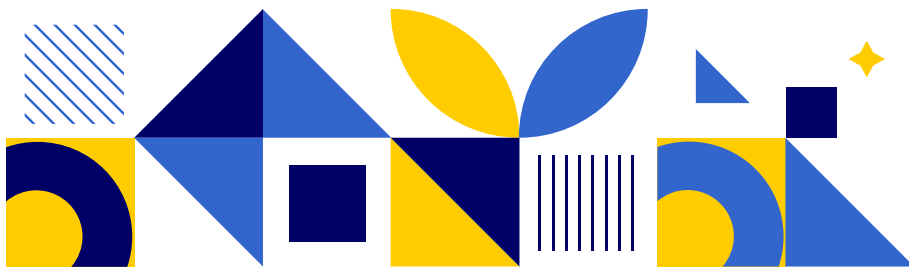




Inkstell Certified Teaching Partner Program

Teach from Home Today. Grow into a Full Inkstell Franchise Tomorrow.



Email:
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Website:
www.inkstell.com





What is ICTP?

The Inkstall Certified Teaching Partner (ICTP) program is a structured pathway for teachers who want to go beyond hourly tuitions and build a long-term, scalable teaching business under the Inkstall brand. This document gives you a complete overview of the program, training, support, certification, fees, and the growth pathway to becoming a full Inkstall franchise owner.

Inkstall provides the technology, branding, academic support, and marketing engine. You bring your teaching expertise and commitment. Together, we create a premium learning experience for students and a serious career pathway for you as an education entrepreneur.





Program Overview

Most talented teachers struggle with three major challenges:

- Finding and retaining a steady flow of students
- Handling technology, apps, and administration alone
- Building a trusted, professional brand that parents recognize

The Inkstall Certified Teaching Partner Program solves these challenges by giving you:

- A strong, trusted brand name – Inkstall
- Access to the Inkstall Teacher App for managing classes, homework, feedback, and reports
- Marketing and sales support to help you reach, convince, and onboard parents
- Academic and operational systems that make your classes look organized and premium

As an Inkstall Certified Teaching Partner, you will operate under the Inkstall banner while working from your own home. You focus on teaching and student outcomes; Inkstall powers the technology, systems, and growth.

Inkstall charges a minimal 5% platform and service fee on overall usage. This keeps the model affordable for you as a teacher, while allowing Inkstall to sustainably support your growth with technology, content, and marketing.



Training & Certification

Before you can start teaching as an Inkstall Certified Teaching Partner, you will go through a structured **Inkstall Tech & Teaching Certification Course**. This course ensures that you are fully equipped to use the platform, conduct high-quality classes, and represent the Inkstall brand professionally.

Training Duration: The certification course is an intensive **1-week** program.

Inkstall Certification Course Fee: The total fee for the certification course is **INR. 104,000**. This is a one-time investment that gives you access to training, tools, and your official status as an Inkstall Certified Teaching Partner (ICTP).

During the 1-week training period, you will learn:

- How to use the Inkstall Teacher App end-to-end (attendance, homework, test reports, communication, and more).
- How to design structured lesson plans, monthly and yearly academic roadmaps for different boards and grades.
- How to conduct effective online and offline classes that keep students engaged.
- How to use ready-made question papers, worksheets, and branded content provided by Inkstall.
- How to handle demo sessions, parent enquiries, fee discussions, and closing admissions.
- Best practices for academic rigor, student tracking, and communicating progress to parents.

At the end of the training, you will be evaluated on your understanding of the platform, your ability to conduct structured classes, and your readiness to operate under the Inkstall brand.

Premise Inspection & Final Certification

After your training is completed, Inkstall will schedule a premise inspection. This is to ensure that your teaching space is suitable, safe, and aligned with the standards that parents expect from the Inkstall brand.

The inspection typically reviews:

- Clean, quiet, and distraction-free teaching area (even a small corner is acceptable if it is neat and well organized).
- Basic infrastructure such as a table, chair, board or screen, and proper lighting.
- Stable internet connectivity (for online and hybrid classes).
- Use of the Inkstall Teacher App and basic digital readiness (laptop/desktop/tablet as needed).

Once the inspection is successfully completed and you meet the required standards, you will be formally recognized as an **Inkstall Certified Teaching Partner**. You will receive official confirmation and will be authorized to teach under the Inkstall banner and through the Inkstall Teacher App.

From this point, you can begin enrolling students, conducting classes, and using the full stack of Inkstall tools and support.



What Inkstall Provides to Certified Teaching Partners

As a certified partner, you are never working alone. Inkstall provides a complete ecosystem that helps you deliver a premium experience to students and parents while building a sustainable teaching business.

a) Technology & Teacher App

- Free access to the Inkstall Teacher App for managing your batches, student records, attendance, homework, and tests.
- Centralized communication with parents – updates, reminders, and performance reports from a single platform.
- Easy scheduling and timetable management so that your classes stay organized.

b) Academic Content & Question Papers

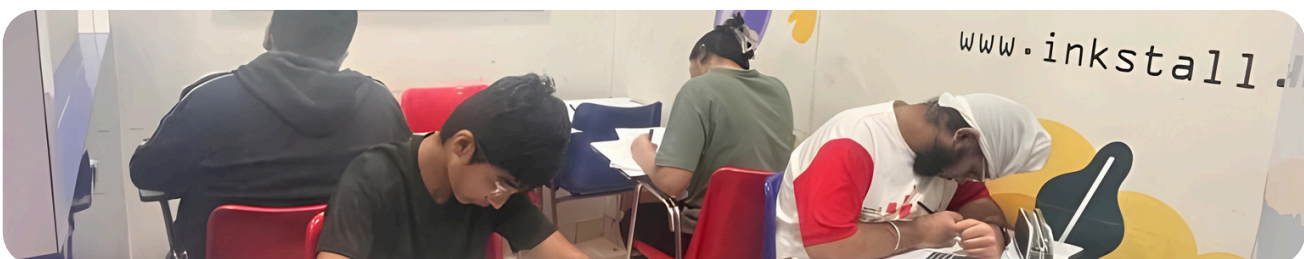
- Pre-designed and branded question papers for different boards and subjects.
- Worksheet banks, practice sets, and revision material created by the Inkstall academic team.
- Support in planning term-wise and year-wise learning outcomes for your students.

c) Marketing & Lead Support

- Inclusion in Inkstall's teacher network and listings, where relevant.
- Support with digital promotions, messaging templates, and content for local awareness.
- Guidance in running neighbourhood and WhatsApp-based campaigns to attract students.

d) Sales & Parent Communication

- Scripts and structures for demo classes that impress parents.
- Guidance on designing fee plans and communicating value clearly.
- Support material for explaining the Inkstall system, app features, and academic rigor to parents.



Financial Model & 5% Platform Fee



The financial model is intentionally straightforward and teacher-friendly. You set your fee structure as per your city, subjects, and grades, with guidance from the Inkstall team where needed.

Inkstall charges a minimal 5% platform and service fee on the overall usage and revenue generated through the Inkstall systems. This fee covers the ongoing support, technology, academic content, and brand usage.

There are no hidden royalty slabs or complicated structures. As your student base grows, your income grows, and Inkstall's incentive is aligned with your success.

In simple terms: you focus on teaching and student results, while Inkstall handles the backbone of technology, systems, and professional branding.



12-Month Growth Path & Franchise Opportunity



Structure

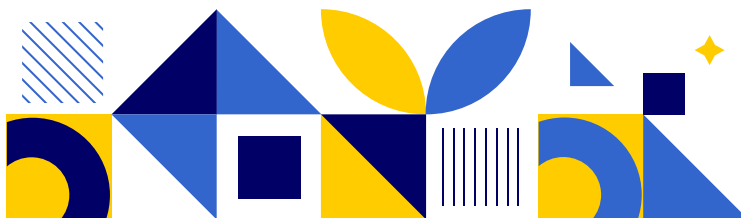
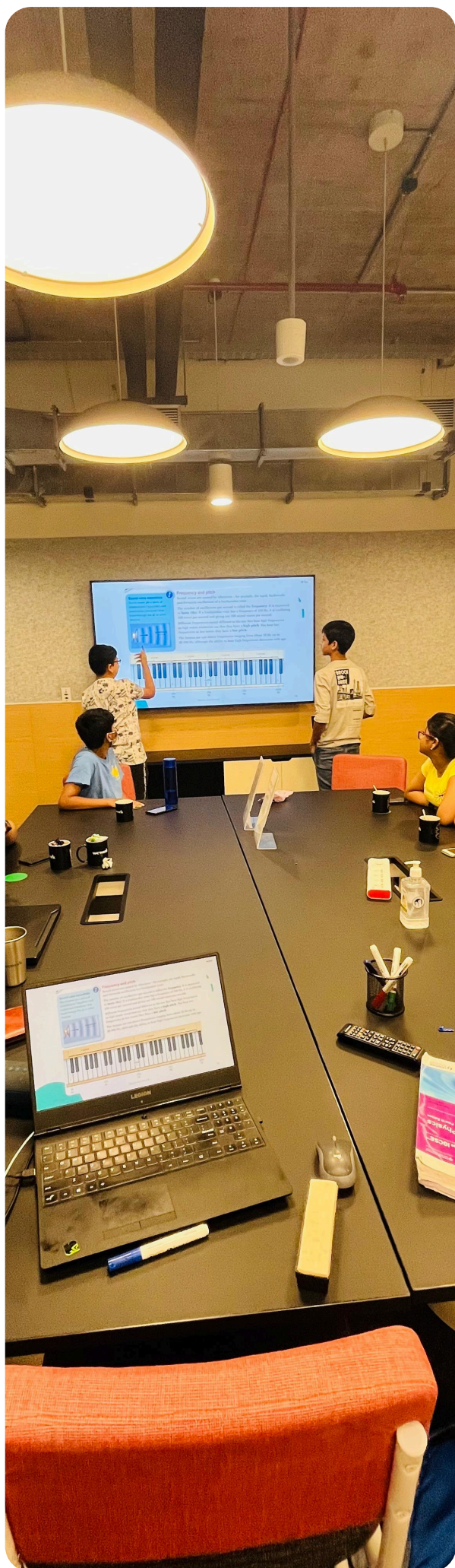
From the moment you start teaching as an Inkinstall Certified Teaching Partner, Inkinstall tracks your growth and performance with a long-term view.

Over a 12-month period, key performance indicators include:

- Number of students enrolled and retained over time.
- Quality of student outcomes, including improvement and consistency.
- Feedback from parents regarding professionalism and communication.
- Your ability to handle classes, systems, and student load responsibly.

If you demonstrate strong potential and stability over these 12 months, Inkinstall may invite you to upgrade to a full Inkinstall Franchise. This allows you to move beyond a home setup and operate a dedicated teaching center under the Inkinstall brand.

With a franchise, you can eventually teach hundreds of students and build a team of teachers under you, significantly multiplying your income. In many cases, teachers can grow their earning potential by up to 20x over time, compared to individual hourly tutoring.

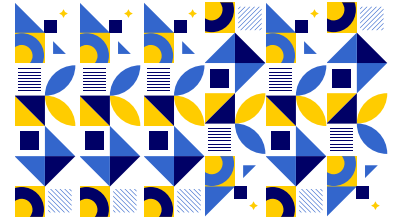


Who This Program Is Ideal For

- Experienced teachers who want to switch to a structured Work From Home model with a strong brand.
- School teachers who want a well-organized parallel income stream without dealing with backend hassles.
- Homemakers with teaching experience who want flexible, serious earning opportunities from home.
- Existing tuition teachers who want to upgrade from unstructured tuitions to a system-backed teaching business.
- Young graduates strong in academics who are ready to be trained and mentored into professional educators.

**If you see yourself
not just as a tutor,
but as a future
education
entrepreneur, this
program is
designed for you.**

Next Steps – How to Apply



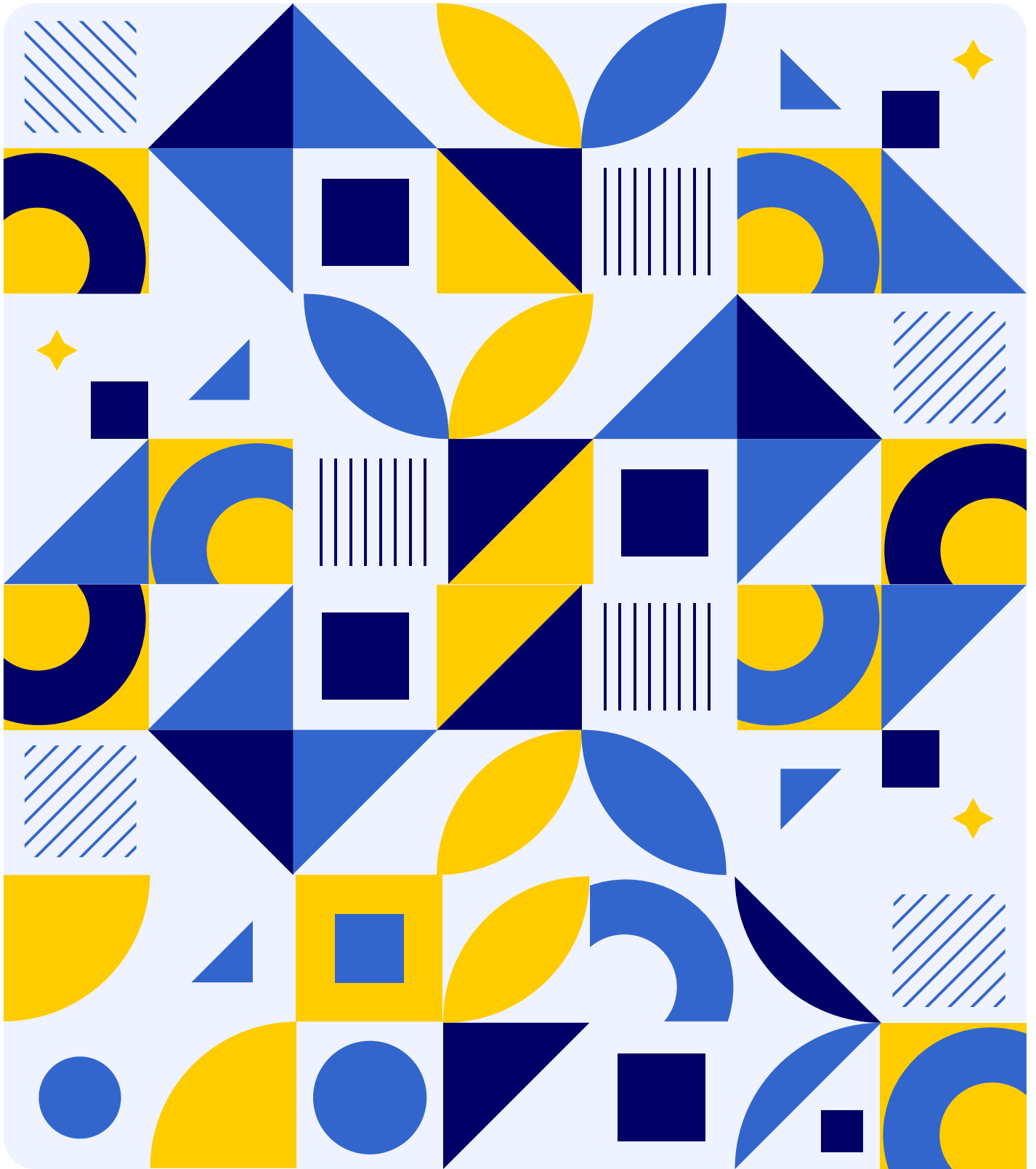
If you are interested in becoming an Inkstall Certified Teaching Partner, the next steps are simple:

- Fill out the Inkstall Teaching Partner Application Form with your details, subjects, and experience.
- Attend an interaction/consultation call with the Inkstall team to understand fit and expectations.
- Confirm your enrollment by paying the INR. 104,000 certification course fee.
- Complete the 1-week training program and successfully clear the assessments.
- Prepare your home teaching space for inspection as per the shared guidelines.
- Undergo premise inspection and receive your final certification as an Inkstall Certified Teaching Partner.

Once certified, you can start teaching under the Inkstall banner, using the Inkstall Teacher App, and leveraging Inkstall's support to grow your student base and reputation.

For any questions or to begin your application, please contact the Inkstall team through the official website or your designated Inkstall representative.

From Home Tutor to Education Entrepreneur – Inkstall certifies you, powers you, and grows with you.



Installing Knowledge

